



Contacts:

Catherine Seeds

Bandspeed

512.794.8876

cseeds@ketnerbarnes.com

Allison Cohen, Senior Marketing Coordinator

Everything Channel Events

516.562.7870

accohen@everythingchannel.com



Bandspeed Named 2008 XChange XCellence Award Winner

*Awarded as the Top Vendor in the Innovative Technology Category;
Named One of the 15 Hot Products from XChange Solution Provider*

Austin, TX - March 18, 2008 – Bandspeed today announced that it earned a 2008 XChange XCellence award during Everything Channel's 2008 XChange Solution Provider in the category of Innovative Technology at an awards ceremony in Los Angeles, CA on March 8, 2008. The Bandspeed AirMaestro WLAN platform was also named one of the 15 Hot Products at the XChange Solution Provider 2008 Conference. The XChange XCellence Awards program is sponsored by Everything Channel's *XChange Events* – Channel Events. Community Building.

Additionally, Bandspeed was a finalist in the following three categories at the awards ceremony: Best Hardware Solution, Best Business Technology Solution and Best XChange Appointment Presentation.

The *XChange XCellence Awards* measure overall business and technology integrator perceptions of vendor products and services during an XChange Event. XChange attendees evaluate and score each vendor's presentation, message and presence throughout the four-day event. The results are tabulated on-site and awards are presented during the XChange XCellence Awards Luncheon presentation, at the conclusion of each XChange Event.

The 2008 XChange Solution Provider XCellence Awards cover 10 key categories, including an Overall Best in Show award. "The XChange XCellence Awards winners are selected by top solution providers at each event and honor the vendors with the most exceptional products, programs and technologies," said Nancy Hammervik, Vice President, Events, Everything Channel. "Congratulations to all of the winning companies. They have demonstrated that they deliver high quality solutions and have many satisfied business partners."

"Bandspeed is honored to receive this XChange XCellence Award for Innovative Technology, and recognition as being one of the top vendors at the XChange Solution Provider conference. The fact that we were nominated by top solutions providers make these acknowledgements even more meaningful to our team," said Bill Eversole, president and CEO, Bandspeed. "Winning this award is validation of the increasing demand for Bandspeed's complete, cost-effective and easy-to-use wireless LAN solution that meets the needs of the SME market."

About Bandspeed

Bandspeed is the leader in next-generation Wi-Fi infrastructure solutions for the small-to-medium enterprise, delivering WLAN platform and management solutions that enable mission-critical Wi-Fi voice, data and video applications. Bandspeed AirMaestro is an 802.11 network solution consisting of a Wi-Fi CERTIFIED® AP and WLAN Management software. Bandspeed is privately held and headquartered in Austin, Texas. For more information on Bandspeed, please contact the company at (512) 358-9000, or visit Bandspeed's website at www.bandspeed.com.

About XChange Events

Everything Channel's XChange Group is the global leader in face-to-face channel events. XChange Events bring together new markets, customers and revenue opportunities for solution providers and technology vendors. XChange Events offer the best recruiting, training, education and networking opportunities in three and four day events filled with keynotes, lectures, debates and discussions revolving around critical channel issues and trends. XChange Event information can be found online at <http://www.everythingchannel.com>. Everything Channel hosts a complete suite of integrated media and business solutions whose asset portfolio includes, CRN, VARBusiness, XChange Events, Institute for Partner Education & Development (IPED), the ChannelWeb network and GovernmentVAR.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the global leader in Channel execution and serves as the one stop shop for Solution Providers and the hardware and software suppliers that engage with the indirect sales Channel, which drives 75 percent of all technology sales throughout the world. Solution Providers turn to Everything Channel for product information, business guidance, market intelligence and management tools. IT suppliers use Everything Channel to gain access to and influence the Solution Provider audience, develop strategy, obtain market intelligence and execute sales, recruitment and Channel enablement objectives. Everything Channel provides for the wide range of business needs for both Solution Providers and IT suppliers to run their business.

Everything Channel is the number one source for the Channel market, helping businesses run more profitably and effectively. Through use of its portfolio of channel solutions which include the ChannelWeb online network, magazines (CRN and VARBusiness), events (XChange and Vision), workflow tools (MTC and eXalt), tele-recruiting, sales support, marketing services, research and education (IPED), technology sellers are able to rapidly accelerate sales. Everything Channel provides the answer to strategy and branding, online marketing, market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel.

###